



What is the Spectrum FIRST Program?

Our exclusive Spectrum FIRST Program provides our clients a CASH BACK INCENTIVE* when using one of our Spectrum Group Services. For the clients who qualify, we offer our *3 options* to take advantage of the program.

1) Real Living Spectrum Real Estate

Our *past clients* may take advantage of our Spectrum FIRST Program when *Selling* their home and transitioning into another home.

2) Spectrum Homes

When our clients *purchase* a “New” Spectrum Home and *list and sell their current home* with one our Real Living Spectrum Real Estate Agents.

3) Spectrum Remodeling

Past clients who have bought a home through Real Living Spectrum Real Estate or Spectrum Homes may receive a cash back incentive on the *Remodeling* of their home.

How much is my CASH BACK INCENTIVE?

For our Real Living Spectrum Real Estate clients and Spectrum Homes clients our Spectrum FIRST Program offers a CASH BACK INCENTIVE of \$3 per every \$1,000 of the sale price of their existing home.

For our Spectrum Remodeling clients our Spectrum FIRST Program offers a 5% Discount on the overall cost of the remodeling project.

Why take advantage of the Program?

Spectrum Group provides a full-service, one-stop shop experience to our customers whether it be our real estate, new construction or remodeling services. Our goal is “Making Real Estate Easy.” Through our Quality Assurance Programs and our 360° Service Program, Spectrum believes in providing quality and service to you every step of the way. Taking advantage of our Spectrum FIRST Program not only provides you a great incentive it also assures you a premier customer service experience.

*Program and incentives subject to change without notice.

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